

Maratha Vidya Prasarak Samaj's
Commerce Management and Computer Science (CMCS),
College, Nashik

DEPARTMENT OF BBA

ACTION TAKEN REPORT ON FEEDBACK ABOUT CURRICULUM

ACADEMIC YEAR- 2021-22



The college has Feedback Committee. One teacher from each department is a member of this committee. The committee is responsible for collecting feedback from the students, teachers, alumni, and employers. The feedback is taken with the help of Google Forms. After receiving feedback then the feedback is analysed and interpreted. This information is discussed with the Principal, IQAC Co-ordinator, and Head of the Departments. After discussion appropriate action is taken.

Analysis of the Feedback:

The feedback which is collected from all the stakeholders is analysed. The following points are reflected in the analysis-

- 1) The syllabus is suitable to the course.
- 2) The aims and objectives of the syllabus are well defined & clear to teachers & students.
- 3) The credits are properly allocated to courses.
- 4) The curriculum has a good combination of theory & practical.
- 5) The curriculum is designed to enhanced the employability skills & meet the need of the company.
- 6) The syllabus is structured in such a way that there is balance between fundamentals & advanced topics.
- 7) The curriculum is designed to enhance the employability skills & meet the need of the industry.
- 8) The appropriate reference books & material is provided in the curriculum itself.
- 9) The curriculum has given full freedom to teachers to adopt new techniques of teaching.
- 10) There are various value added and add on courses included in the curriculum to develop the overall personality of the students.
- 11) Teachers can adopt various evaluation methods in testing & assessment of students.

Action Taken on Feedback-

The institution follows the curriculum designed by Savitribai Phule Pune University. For Bachelor of Business Administration, previously 2013 pattern was followed. In the year 2019-20 the Choice Based Credit System (CBCS) was introduced by the university. Before implementation of the syllabus the university conducted workshop for the syllabus restructuring. One of our faculty members Smt.V.V.Patil participated in this workshop. She has also framed syllabus for the courses of FY, SY and TY for 2019 pattern. The faculty members also participated in the implementation of 2019 Choice Based Credit System workshop conducted by the Savitribai Phule Pune university. The restructured syllabus is very practical oriented. The specializations are offered in the second year itself which was previously in the 2013 pattern, offered in the third year.

The feedback taken is discussed with department head, IQAC Co-ordinator, Principal and all the faculty members. At the college level the department has taken following initiatives to bridge the gap between curriculum and industry needs.

- 1) Arranging the experts talks, sessions from the industry experts which specially focused on the personality grooming and entrepreneurship development.
- 2) The teachers should adopt innovative methods for assessment which includes role play, management games etc.
- 3) The department should organize the management week.
- 4) The students should be encouraged to do the research work as a part of their continuous assessment.
- 5) The students are encouraged to enrolled in various courses provided by government like SWAYAM as well as non-government platforms like coursera, udemy etc. for widening their knowledge horizon.
- 6) The department should strengthen its industrial visit and field visits.
- 7) The department should start the short-term courses like MS-Excel, Tally, GST, Digital Marketing to fulfil the current market needs and which are not the part of curriculum.


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